

March 3, 2008

This Calendar Sponsored By:

Florence Main Office  
310 N. Seminary Street  
256.760.6266

Killen Office  
152 JC Mauldin Hwy  
256.757.5652

Florence Blvd Office  
150 Ana Drive



Muscule Shoals Office  
700 E. Avalon Ave  
256.386.8652

Rogersville Office  
1701 Lee Street  
256-247-5436



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**Monday and Tuesday March 3 & 4**  
CHOICES, Deshler Middle School

**Tuesday, March 4**

Leadership Shoals Trip to Montgomery  
Leaving NWSCC at 7:00 a.m.

Noon  
TRC Volunteer Meeting:  
Right of First Refusal Contracts  
SCBED

**Wednesday, March 5**

Leadership Shoals in Montgomery

**Noon**  
Shoals Young Professionals Membership Meeting  
Florence Golf & Country Club  
*RSVP required \$13/person buffet lunch*

**Wednesday, March 5**

1:00 p.m.  
Killen Chamber Meeting  
Killen Town Hall

**Thursday & Friday, March 6 & 7**  
CHOICES, Riverhill School

**Thursday, March 6**

7:30 a.m.  
Chamber Executive Committee  
SCBED, Anderson Conference Room

2:00 p.m. Ribbon Cutting  
**Cherokee Telephone Company**  
955 2nd St. in Cherokee

**Friday March 7**

**57th Annual Florence Kiwanis Pancake Days**  
are Friday March 7<sup>th</sup>, ( 6:00 a.m. to 7:00 p.m. ) and Saturday, March 8, (6:00 a.m. to 1:00 p.m.) Florence Lauderdale Coliseum

## CHAMBER UPCOMING EVENTS



- Thursday, March 20th. Around the Shoals in 80 Ways! Chamber Annual Meeting / Order your tickets on line [here!](#)
- April 3<sup>rd</sup> / Total Resource Campaign Kickoff. [Read more](#) about the TRC and how you can volunteer and win CASH and TRIPS!
- **REMINDER** **The deadline for nominations for Citizen of the Year is March 12th.** A form is available at 20 Hightower Place or on line at [www.shoalschamber.com](http://www.shoalschamber.com).
- Shoals Job Fair – SATURDAY, MAY 3, 2008. Employers this is your one-stop shop to find the employees you need! More info coming soon!!
- Shoals Chamber Member JOB BOARD!! Free to Chamber members to post your job openings. Stay tuned! More info coming soon! Expected release late March...



NEW MEMBERS:

Bluewater Hospice/ Jerry Leavitt  
5752 Hwy 72 Killen, AL 35645 / 757-7577

Simon Solutions/ Mike Simon (*software developers*)  
451 Lane Dr. Florence, AL 35630 / 764-0633

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Academy Award winner **Billy Bob Thornton** will be the special guest for the 2008 George Lindsey UNA Film Festival. **The 11th annual festivities will take place March 6-9 at the University of North Alabama** and across the surrounding Shoals area. Thornton – who calls himself “the world’s biggest fan” of “The Andy Griffith Show” and its colorful Mayberry characters – is scheduled to appear at the Lindsey festival March 7.

**REMINDER** The deadline for nominations for Citizen of the Year is March 12th. A form is available at 20 Hightower Place or on line at [www.shoalschamber.com](http://www.shoalschamber.com).

NORTHWEST SHOALS COMMUNITY COLLEGE has honor students that are looking for 5 hours per week of <b>Internship in Accounting or Business Administration</b> . Call Joan Baltés at 256-331-5353 or e-mail <a href="mailto:jbaltés@nwsc.edu">jbaltés@nwsc.edu</a>
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**Helen Keller Hospital** will sponsor an educational program for those who may be candidates for an orthopedic surgery. The program, called “Joint Camp,” is designed to help individuals understand the process from start to finish. Joint Camp will be held March 6, 2008 from 9:30a.m.until 12:00p.m.in the Keller Wellcare Center Aerobics Room. The program is free and open to the public. Those who wish to attend should make a reservation by calling 256-386-4747.

**New Revolution offers After Hours Event.** Each week, New Revolution has a drawing from local businesses, to win gift certificates, and spa treatments. You are invited to schedule a Thursday night wine and cheese After Hours event for up to 35 of your friends and co-workers. Hosted by Dr. John Scarborough and New Revolution Medical Spa. (We provide the food, drink and prizes) Call 767-0133 for more information.

**Randstad has immediate openings.** Long Term employment, Competitive benefits, Wage progression and Advancement, Health benefits, Matching 401K, Flexible Schedules. Starting wages \$8.55 / hr available immediately. / Call a Randstad team member today, 256-760-5445 / 256-760-5446

April 18<sup>th</sup> Lauderdale County Children’s Policy Council will host the **Carson and Barnes Circus** at the Cross Point Church of Christ. For more information call Ellen McGowen at 246-1473. The event will benefit Children of Lauderdale County.

**“Mastering the Magic of Love,” a free marriage workshop** will be held from **6:30-8:30pm Monday evenings from March 3rd-April 28th** at the Shoals Family Success Center in Florence. For more information, contact Tracy Corum at 765-0033, ext. 2008.

"SCHOOL NIGHTS" AT ROSIE'S MEXICAN CANTINA featuring UNIVERSITY OF NORTH ALABAMA PRIDE OF DIXIE MARCHING BAND on Tuesday, March 4th 5 p.m. - 9 p.m. SPECIAL ENTERTAINMENT FOR THE EVENING, UNA JAZZ COMBO

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## TOTAL RESOURCE CAMPAIGN UPDATE and INFORMATION

### **TOTAL RESOURCE CAMPAIGN 2008 TO KICK OFF ON APRIL 3RD!**

The **Total Resource Campaign** is an organized, annual 8-week campaign in which volunteers sell sponsorship opportunities to Chamber members. Purchasing these sponsorships is an effective means for any size business to promote, advertise, or create community awareness of their goods and services.

There are approximately 300 diverse sponsorships available, with opportunities ranging from website advertising and publications to events and programs.

This annual campaign allows businesses to plan their marketing budget and the Chamber learns what programs are most important to Chamber members.

The Chamber prepares and provides volunteers with a training manual that includes all available sponsorships. The opportunities range from \$120 to \$7000. The manual also outlines all of the benefits the purchasing company will receive.

The TRC sponsorships are available at any time via the TRC website. This website allows volunteers and clients to discuss opportunities by phone without the necessity of a face to face meeting when time is an issue.

The campaign itself consists of a chairperson and 12-15 team captains. Each team captain recruits at least 5 team members. Your team may be a combination of co-workers and other business associates that are Chamber members.

### **Why Be A TRC Volunteer?**

- For the weekly cash incentives paid to producing volunteers—it starts with \$25 but the sky is the limit
- For the free weekly reward luncheons
- For the recognition at weekly reward luncheons, in *Shoals Business Perspectives* magazine, and on the TRC website (pictures of the top 3 producers and their company name will appear at the top of the TRC website each day)
- For a better understanding of Chamber programs, initiatives and sponsorship opportunities
- To enhance your relationship with community leaders
- For the door prizes
- To network with other Chamber members
- To earn a TRC Victory Trip for you and a guest

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## Education Workforce Development

Summer Technology Institute for Educators – We received a grant from the Rural Alabama Initiative, through Auburn University and the Alabama Extension Service to develop and implement a professional development event for Shoals educators. The program will place middle & high school math & science teachers and counselors in NW-SCC technical programs for two weeks, to learn the educational, soft and hard skills requirements necessary for each program and the jobs to which they lead; participate in hands-on activities in the classes; hear from business representatives about why they need more skilled workers and the career paths (and salaries) to which these technical programs lead; hear from students about their career aspirations; and tour businesses using the skills from the technical programs.

o REALITY CHECK Program at the Youth Entrepreneurship Summit, March 12 & 13 – 10<sup>th</sup> grade Career Technical students will hear from business and industry leaders and motivational speakers about starting their own businesses and the education and skills required for today's workforce. They will also participate in the Reality Check program – a hands-on “being an adult in the real world is expensive” budgeting activity to help them better understand how education affects their career, which affects their bank account, which affects their desired lifestyle.

[VOLUNTEERS NEEDED FOR REALITY CHECK](#), as well as [BUSINESS SPEAKERS NEEDED FOR WORKSHOPS!](#)

o 2008 Shoals Job Fair, Sat., May 3, 2008 - will you participate? Plans are just getting underway for the annual Shoals Job Fair. If you have input, let us know! Thank you to our Sponsors: Gold - Sara Lee & Silver - Kelly Services

o Teacher Supply Depot – Donations of new or gently-used school or office supplies are always needed for the next opening, including: paper; desk accessories; good, working (gently used) equipment. Cash is also very helpful in purchasing new school supplies. All donations are tax deductible, made to the Shoals Area Chamber Foundation.

THANK YOU especially to our Sponsors: Presenting - Wachovia Foundation, Gold - Sara Lee, Silver – Buffalo Billing & Medical Solutions, Independent Computer Services, Internal Medicine Assoc., and Ronnie Campbell's Collision Center.

· Shoals Business and Industry WORKFORCE NEEDS SURVEY FOR SCHOOLS (on-line) - Shoals Employers, if you have not done so already, please go to this link <http://www.shoalschambersurvey.com/survey/q.asp?sid=1&k=whtnofualy> and complete the workforce needs survey. Your input will assist our local schools to better prepare YOUR FUTURE WORKFORCE! If you've ever wished you could communicate your workforce needs to educators, this is your opportunity! Please help us help you!

· SPEAKERS BUREAU FOR SHOALS AREA SCHOOLS - Please share your wisdom & experience by speaking to / training students &/or educators in Shoals area schools (elementary through college). If you know about it or are interested in it, students would probably like to hear about it (career / skills info, character development, social etiquette, hobbies, travel & life experiences, etc.) Complete this brief on-line survey listing the topics about which you would be willing to speak / train & your contact information, at <http://www.shoalschambersurvey.com/survey/q.asp?sid=22&k=kbtsdidgt>

· The Shoals Chamber of Commerce is a “distance learning community partner” with Wilson High School. Wilson H. S. makes their state-of-the-art DISTANCE LEARNING FACILITY AVAILABLE FOR FREE to all northwest Alabama businesses & community organizations for your employees to use for professional development opportunities, video conference meetings, etc.

Wilson was awarded an ACCESS (Alabama Connecting Classrooms, Educator, and Students Statewide) grant to implement this distance learning program in conjunction with the Alabama Department of Education. This grant has provided the school the ability to fully-equip a distance learning computer lab, complete with tablet laptop computers and video conferencing equipment.

To learn more about this program and how your business may use these facilities, contact Jennifer Roberts, ACCESS Distance Learning Administrator at Wilson School, at [Jennifer.Roberts@lcschools.org](mailto:Jennifer.Roberts@lcschools.org), (256) 765-2250.

### Business Marketing Committee

### Shoals Business-to-Business Network

Do more business at home in the Shoals!! The Shoals Chamber of Commerce wants local businesses to thrive! What better way to cut costs or make additional revenue than doing more business with other local businesses?

Do all the other businesses in the area know what you do? Do you know all that they do? We want to help you make those connections with local businesses & organizations who are potential suppliers and customers for you.

Please go to this link <http://www.shoalschambersurvey.com/survey/q.asp?sid=20&k=irsdzbbgqs> and complete the very brief (10 questions) “Shoals Business to Business Network” survey and hopefully do more business right here at home!  
Hope to hear from you soon!

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## YOUR CHAMBER STAFF

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Shoals Chamber of Commerce  
20 Hightower Place  
P.O. Box 1331  
Florence, AL 35630  
www.shoalschamber.com  
256-764-46661  
FAX: 256-766-90017

Stephen B. Holt, President

steveh@shoalschamber.com

Beth Haddock, Investor Relations

membership@shoalschamber.com

Bob Hill, Government Relations

Barbara Hunt, Finance & Administration

barbgh@shoalschamber.com

Suzanne Gardiner, Customer Service

shoals@shoalschamber.com

Joann Maxwell, Program Coordinator

joannm@shoalschamber.com

Stephanie Newland, Education and Workforce Development

stephs@shoalschamber.com

Bob Nicholas, Relocation Coordinator

retire@shoalschamber.com

Sarahbeth Vandiver, Leadership,  
Keep the Shoals Beautiful  
and Division II Championship Game Coordinator

sarahbvandiver@shoalschamber.com

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