



This Calendar Sponsored By:

Florence Main Office  
310 N. Seminary Street  
256.760.6266

Killen Office  
152 JC Mauldin Hwy  
256.757.5652

Florence Blvd Office  
150 Ana Drive  
256.760.6277



Muscle Shoals Office  
700 E. Avalon Ave  
256.386.8652

Rogersville Office  
1701 Lee Street  
256-247-5436



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### **CHAMBER UPCOMING EVENTS:**

- April 3<sup>rd</sup> / Total Resource Campaign Kickoff. See below for more about the TRC and how you can volunteer and win CASH and TRIPS!
- April 10th / **Chamber After Hours** / Rosie's Mexican Cantina / 5:30-7pm / *Sponsored by Rosie's Mexican Cantina*
- April 15<sup>th</sup> / 8:00 a.m. / **New Member Orientation** / SCBED
- Shoals Job Fair – SATURDAY, MAY 3, 2008. Employers this is your one-stop shop to find the employees you need! REGISTER ON-LINE NOW at <http://www.shoalschambersurvey.com/survey/q.asp?sid=8&k=kvdrsavtc>
- Shoals Chamber Member JOB BOARD!! Free to Chamber members to post your job openings. Stay tuned! More info coming soon! Expected release late April...
- Thursday, March 27<sup>th</sup>, **Killen Chamber Clean Up**. Meet at 5:00 p.m. in the Killen Big Star Parking lot, and help clean up Killen!!
- Shoals Area Crime Stoppers is looking for Volunteers to sit on the Crime Stoppers Board of Directors. If you are interested, Call Joann Maxwell @ 764-4661

### **NEW MEMBERS:**

North Alabama Biodiesel / Roger Rinker  
3155 Kendall Dr. Florence, AL 35630  
766-2365

The Collision Center/ Tommy Trousdale  
3351 CR 30 Florence, AL 35634  
766-4111

### **SAVE THE DATE:**

#### **TRC Volunteer Training Sessions**

##### **SCBED**

Monday, March 31st from 3-5pm

Tuesday, April 1st from 8-10am and 1-3pm

\*\*TRC Volunteers need to attend only 1 of the training sessions.

### **FOR MEMBERS ONLY:**

Thurs., April 3, 4:30 / Pinwheels for Prevention" event to highlight Child Abuse Prevention Month / Shoals Family Success Center, in the Brandon Ministry Center, 300 Industry Street, Florence / For more information, contact Melanie Orseske, 256-443-9201

April 18<sup>th</sup> Lauderdale County Children's Policy Council will host the **Carson and Barnes Circus** at the Cross Point Church of Christ. For more information call Ellen McGowen at 246-1473. The event will benefit Children of Lauderdale County.

PARTNERS-IN-EDUCATION 6<sup>th</sup> Annual Golf Tournament / mark you calendars for Friday, June 13, 2008 and plan on spending it with us at the Robert Trent Jones Golf Facility located in Muscle Shoals, Alabama. The tournament will be a four man scramble, beginning at 8:00 am on The Schoolmaster course. For more information, contact: Joel Love 256-389-7683 or [jmlove@tva.gov](mailto:jmlove@tva.gov)

### **TOTAL RESOURCE CAMPAIGN 2008 TO KICK OFF ON APRIL 3RD!**

The **Total Resource Campaign** is an organized, annual 8-week campaign in which volunteers sell sponsorship opportunities to Chamber members. Purchasing these sponsorships is an effective means for any size business to promote, advertise, or create community awareness of their goods and services.

There are approximately 300 diverse sponsorships available, with opportunities ranging from website advertising and publications to events and programs.

This annual campaign allows businesses to plan their marketing budget and the Chamber learns what programs are most important to Chamber members.

The Chamber prepares and provides volunteers with a training manual that includes all available sponsorships. The opportunities range from \$120

to \$7000. The manual also outlines all of the benefits the purchasing company will receive. The TRC sponsorships are available at any time via the TRC website. This website allows volunteers and clients to discuss opportunities by phone without the necessity of a face to face meeting when time is an issue. The campaign itself consists of a chairperson and 12-15 team captains. Each team captain recruits at least 5 team members. Your team may be a combination of co-workers and other business associates that are Chamber members.

### Why Be A TRC Volunteer?

- For the weekly cash incentives paid to producing volunteers—it starts with \$25 but the sky is the limit
- For the free weekly reward luncheons
- For the recognition at weekly reward luncheons, in *Shoals Business Perspectives* magazine, and on the TRC website (pictures of the top 3 producers and their company name will appear at the top of the TRC website each day)
- For a better understanding of Chamber programs, initiatives and sponsorship opportunities
- To enhance your relationship with community leaders
- For the door prizes
- To network with other Chamber members
- To earn a TRC Victory Trip for you and a guest

### Education Workforce Development

o Summer Technology Institute for Educators – Registration is underway! Educators click here to APPLY ON-LINE. On-line applications are due by March 31. We received a grant from the Rural Alabama Initiative, through Auburn University and the Alabama Extension Service to develop and implement a professional development event for Shoals educators. The program will place middle & high school math & science teachers and counselors in NW-SCC technical programs for two weeks, to learn the educational, soft and hard skills requirements necessary for each program and the jobs to which they lead; participate in hands-on activities in the classes; hear from business representatives about why they need more skilled workers and the career paths (and salaries) to which these technical programs lead; hear from students about their career aspirations; and tour businesses using the skills from the technical programs.

o 2008 Shoals Job Fair, Sat., May 3, 2008 - will you participate? Employers click here to REGISTER FOR A BOOTH. Thank you to our Sponsors: Presenting - Sara Lee & Silver - Kelly Services

o Teacher Supply Depot – Donations of new or gently-used school or office supplies are always needed for the next opening, including: paper; desk accessories; good, working (gently used) equipment. Cash is also very helpful in purchasing new school supplies. All donations are tax deductible, made to the Shoals Area Chamber Foundation.

THANK YOU especially to our Sponsors: Presenting - Wachovia Foundation, Gold - Sara Lee, Silver – Buffaloe Billing & Medical Solutions, Independent Computer Services, Internal Medicine Assoc., and Ronnie Campbell's Collision Center.

· Click here to complete the Shoals Business and Industry WORKFORCE NEEDS SURVEY FOR SCHOOLS (on-line) - Shoals Employers, if you have not done so already, and complete the workforce needs survey. Your input will assist our local schools to better prepare YOUR FUTURE WORKFORCE! If you've ever wished you could communicate your workforce needs to educators, this is your opportunity! Please help us help you!

· Click here to be included in the SPEAKERS BUREAU FOR SHOALS AREA SCHOOLS - Please share your wisdom & experience by speaking to / training students &/or educators in Shoals area schools (elementary through college). If you know about it or are interested in it, students would probably like to hear about it (career / skills info, character development, social etiquette, hobbies, travel & life experiences, etc.) Complete this brief on-line survey listing the topics about which you would be willing to speak / train & your contact information.

· The Shoals Chamber of Commerce is a “distance learning community partner” with Wilson High School. Wilson H. S. makes their state-of-the-art DISTANCE LEARNING FACILITY AVAILABLE FOR FREE to all northwest Alabama businesses & community organizations for your employees to use for professional development opportunities, video conference meetings, etc.

Wilson was awarded an ACCESS (Alabama Connecting Classrooms, Educator, and Students Statewide) grant to implement this distance learning program in conjunction with the Alabama Department of Education. This grant has provided the school the ability to fully-equip a distance learning computer lab, complete with tablet laptop computers and video conferencing equipment.

To learn more about this program and how your business may use these facilities, contact Jennifer Roberts, ACCESS Distance Learning Administrator at Wilson School, at Jennifer.Roberts@lcschools.org, (256) 765-2250.