



This Calendar Sponsored By:

Florence Main Office
310 N. Seminary Street
256.760.6266

Killen Office
152 JC Mauldin Hwy
256.757.5652

Florence Blvd Office
150 Ana Drive
256.760.6277



Muscle Shoals Office
700 E. Avalon Ave
256.386.8652

Rogersville Office
1701 Lee Street
256-247-5436



Monday, March 17

10:30 – 11:30
Synchronist Interviewer Webinar
SCBED

Tuesday, March 18

11:00 a.m.
Ribbon Cutting
Step by Step
2143 Arlington Blvd. (in Hickory Hills, off Florence Blvd.)
Suite 2

Noon
SYPA Board of Directors Meeting
Bayou Blue

CHOICES - Muscle Shoals Middle School

Wednesday, March 19

CHOICES - Muscle Shoals Middle School

Thursday, March 20

CHAMBER ANNUAL MEETING

6:00 Reception / 7:00 Dinner @ Marriott Shoals Conference Center
Citizen of the Year to Be Announced
Entertainment by Against the Grain , Dillon Hodges

Presented by:

Lyons HR

Gold Sponsors:

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Marriott Shoals Hotel and Spa
Helen Keller Hospital
Listerhill Credit Union
Wachovia Bank

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Abroms & Associates
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CHAMBER UPCOMING EVENTS:

- April 3rd / Total Resource Campaign Kickoff. See below for more about the TRC and how you can volunteer and win CASH and TRIPS!
- Shoals Job Fair – SATURDAY, MAY 3, 2008. Employers this is your one-stop shop to find the employees you need! REGISTER ON-LINE NOW at <http://www.shoalschambersurvey.com/survey/q.asp?sid=8&k=kvdrsavttc>

- Shoals Chamber Member JOB BOARD!! Free to Chamber members to post your job openings. Stay tuned! More info coming soon! Expected release late March...
- Thursday, March 7th, **Killen Chamber Clean Up**. Meet at 5:00 p.m. in the Killen Big Star Parking lot, and help clean up Killen!!
- Shoals Area Crime Stoppers is looking for Volunteers to sit on the Crime Stoppers Board of Directors. If you are interested, Call Joann Maxwell @ 764-4661

NEW MEMBERS:

ONeal Consulting Group/ Angela Webb
215 Teks St. Florence, AL 35633
335-6024

SAVE THE DATE:

TRC Volunteer Training Sessions SCBED

Monday, March 31st from 3-5pm

Tuesday, April 1st from 8-10am and 1-3pm

**TRC Volunteers need to attend only 1 of the training sessions.

FOR MEMBERS ONLY:

New Revolution offers After Hours Event. Each week, New Revolution has a drawing from local businesses, to win gift certificates, and spa treatments. You are invited to schedule a Thursday night wine and cheese After Hours event for up to 35 of your friends and co-workers. Hosted by Dr. John Scarborough and New Revolution Medical Spa. (We provide the food, drink and prizes) Call 767-0133 for more information.

Randstad has immediate openings. Long Term employment, Competitive benefits, Wage progression and Advancement, Health benefits, Matching 401K, Flexible Schedules. Starting wages \$8.55 / hr available immediately. / Call a Randstad team member today, 256-760-5445 / 256-760-5446

April 18th Lauderdale County Children's Policy Council will host the **Carson and Barnes Circus** at the Cross Point Church of Christ. For more information call Ellen McGowen at 246-1473. The event will benefit Children of Lauderdale County.

"Mastering the Magic of Love," a free marriage workshop will be held from **6:30-8:30pm Monday evenings from March 3rd-April 28th** at the Shoals Family Success Center in Florence. For more information, contact Tracy Corum at 765-0033, ext. 2008.

"Hopping for a Cure", **Pancake Breakfast and Easter Egg Hunt**, Saturday, March 15th, **Double Head Resort**
Pancakes served 8 am to 11 am, Easter Egg Hunt at 11:00 a.m. \$6 Adults, \$4 age 2 – 12 / Call 800-685-9267 for more information

TOTAL RESOURCE CAMPAIGN 2008 TO KICK OFF ON APRIL 3RD!

The **Total Resource Campaign** is an organized, annual 8-week campaign in which volunteers sell sponsorship opportunities to Chamber members. Purchasing these sponsorships is an effective means for any size business to promote, advertise, or create community awareness of their goods and services.

There are approximately 300 diverse sponsorships available, with opportunities ranging from website advertising and publications to events and programs.

This annual campaign allows businesses to plan their marketing budget and the Chamber learns what programs are most important to Chamber members.

The Chamber prepares and provides volunteers with a training manual that includes all available sponsorships. The opportunities range from \$120 to \$7000. The manual also outlines all of the benefits the purchasing company will receive.

The TRC sponsorships are available at any time via the TRC website. This website allows volunteers and clients to discuss opportunities by phone without the necessity of a face to face meeting when time is an issue.

The campaign itself consists of a chairperson and 12-15 team captains. Each team captain recruits at least 5 team members. Your team may be a combination of co-workers and other business associates that are Chamber members.

Why Be A TRC Volunteer?

- For the weekly cash incentives paid to producing volunteers—it starts with \$25 but the sky is the limit
- For the free weekly reward luncheons
- For the recognition at weekly reward luncheons, in *Shoals Business Perspectives* magazine, and on the TRC website (pictures of the top 3 producers and their company name will appear at the top of the TRC website each day)
- For a better understanding of Chamber programs, initiatives and sponsorship opportunities
- To enhance your relationship with community leaders
- For the door prizes
- To network with other Chamber members
- To earn a TRC Victory Trip for you and a guest

Education Workforce Development

O **Summer Technology Institute for Educators** – Registration is underway! Educators apply on-line at <http://www.shoalschambersurvey.com/survey/q.asp?sid=26&k=xfmknjwztk> Applications are due by March 31. We received a grant from the Rural Alabama Initiative, through Auburn University and the Alabama Extension Service to develop and implement a professional development event for Shoals educators. The program will place **middle & high school math & science teachers and counselors** in NW-SCC technical programs for two weeks, to learn the educational, soft and hard skills requirements necessary for each program and the jobs to which they lead; participate in hands-on activities in the classes; hear from business representatives about why they need more skilled workers and the career paths (and salaries) to which these technical programs lead; hear from students about their career aspirations; and tour businesses using the skills from the technical programs.

o 2008 Shoals Job Fair, Sat., May 3, 2008 - will you participate? REGISTER ON-LINE NOW at <http://www.shoalschambersurvey.com/survey/q.asp?sid=8&k=kvdrsavttc>.

Thank you to our Sponsors: **Presenting- Sara Lee & Silver - Kelly Services**

o Teacher Supply Depot – Donations of new or gently-used school or office supplies are always needed for the next opening, including: paper; desk accessories; good, working (gently used) equipment. Cash is also very helpful in purchasing new school supplies. All donations are tax deductible, made to the Shoals Area Chamber Foundation.

THANK YOU especially to our Sponsors: Presenting - Wachovia Foundation, Gold - Sara Lee, Silver – Buffalo Billing & Medical Solutions, Independent Computer Services, Internal Medicine Assoc., and Ronnie Campbell’s Collision Center.

· Shoals Business and Industry WORKFORCE NEEDS SURVEY FOR SCHOOLS (on-line) - Shoals Employers, if you have not done so already, please go to this link <http://www.shoalschambersurvey.com/survey/q.asp?sid=1&k=whtnofualy> and complete the workforce needs survey. Your input will assist our local schools to better prepare YOUR FUTURE WORKFORCE! If you’ve ever wished you could communicate your workforce needs to educators, this is your opportunity! Please help us help you!

· SPEAKERS BUREAU FOR SHOALS AREA SCHOOLS - Please share your wisdom & experience by speaking to / training students &/or educators in Shoals area schools (elementary through college). If you know about it or are interested in it, students would probably like to hear about it (career / skills info, character development, social etiquette, hobbies, travel & life experiences, etc.) Complete this brief on-line survey listing the topics about which you would be willing to speak / train & your contact information, at <http://www.shoalschambersurvey.com/survey/q.asp?sid=22&k=kbtsdidgt>

· The Shoals Chamber of Commerce is a “distance learning community partner” with Wilson High School. Wilson H. S. makes their state-of-the-art DISTANCE LEARNING FACILITY AVAILABLE FOR FREE to all northwest Alabama businesses & community organizations for your employees to use for professional development opportunities, video conference meetings, etc.

Wilson was awarded an ACCESS (Alabama Connecting Classrooms, Educator, and Students Statewide) grant to implement this distance learning program in conjunction with the Alabama Department of Education. This grant has provided the school the ability to fully-equip a distance learning computer lab, complete with tablet laptop computers and video conferencing equipment.

To learn more about this program and how your business may use these facilities, contact Jennifer Roberts, ACCESS Distance Learning Administrator at Wilson School, at Jennifer.Roberts@lcschools.org, (256) 765-2250.