



# SHOALS CHAMBER OF COMMERCE

**Calendar  
for the week of  
February 18th, 2008**



**1000 SAS Laser Checks  
& Self Seal Envelopes  
\$139.95  
Mention Promo Code SC1**

[www.SASsystems.com](http://www.SASsystems.com)

256.383.2029

## **Monday, February 18**

9:40 a.m.

Youth Leadership Shoals

SCBED

*Day Sponsored By : Times Daily*

## **Tuesday, February 19**

8:00 a.m.

KTSB at Florence City Schools

Florence Freshman Center

11:00 am

Ribbon Cutting & Open House

LifeSouth Community Blood Center

Jackson Hwy in Sheffield

Noon

SYPA Board of Directors Meeting

Bayou Blue

11:00 – 1:00

Southern Growth Policy Board's Annual Community Forum

TOPIC: Youth – The Real Future of the South

SCBED

Lunch will be provided. Limited to 30 participants.

RSVP: by this Friday, Feb. 15 ([stephs@shoalschamber.com](mailto:stephs@shoalschamber.com), 764-4661)

## **Wednesday, February 20**

## **Thursday, February 21**

7:30am-9am

**Chamber Networking Breakfast**

SBS Electric/ 625 South Cherry St. in Florence

RSVP to membership @shoalschamber.com or 764-4661

*Sponsored by: SBS Electric*

Noon

Annual Meeting Committee

SCBED

## **Friday, February 22**

8:00 a.m.  
KTSB at Muscle Shoals High School  
for the "Teach Me" workshop

3:00 p.m.  
KTSB Fund Development Committee  
SCBED

### **Welcome New Members!**

**Piggly Wiggly/ Marlin Wilson**  
3413 Woodward Ave. Muscle Shoals, AL 35661  
386-7470

**Southern Family Market/ Don Rook**  
1604 Florence Blvd. Florence, AL 35630  
764-5132

**Southern Family Market/ Bart Cannon**  
990 Cox Creek Pkwy. Florence, AL 35630  
767-6440

NORTHWEST SHOALS COMMUNITY COLLEGE has honor students that are looking for 5 hours per week of **Internship in Accounting or Business Administration**.  
Call Joan Baltes at 256-331-5353 or e-mail [jbaltres@nwscc.edu](mailto:jbaltres@nwscc.edu)

**Randstad has immediate openings.** Long Term employment, Competitive benefits, Wage progression and Advancement, Health benefits, Matching 401K, Flexible Schedules. Starting wages \$8.55 / hr available immediately. / Call a Randstad team member today, 256-760-5445 / 256-760-5446

April 18<sup>th</sup> Lauderdale County Children's Policy Council will host the Carson and Barnes Circus at the Cross Point Church of Christ. For more information call Ellen McGowen at 246-1473. The event will benefit Children of Lauderdale County.

### **For Members Only**

#### **Total Resource Campaign 2008 to kick off on April 3rd!**

The **Total Resource Campaign** is an organized, annual 8-week campaign in which volunteers sell sponsorship opportunities to Chamber members. Purchasing these sponsorships is an effective means for any size business to promote, advertise, or create community awareness of their goods and services.

There are approximately 300 diverse sponsorships available, with opportunities ranging from website advertising and publications to events and programs.

This annual campaign allows businesses to plan their marketing budget and the Chamber learns what programs are most important to Chamber members.

The Chamber prepares and provides volunteers with a training manual that includes all available sponsorships. The opportunities range from \$120 to \$7000. The manual also outlines all of the benefits the purchasing company will receive.

The TRC sponsorships are available at any time via the TRC website. This website allows volunteers and clients to discuss opportunities by phone without the necessity of a face to face meeting when time is an issue.

The campaign itself consists of a chairperson and 12-15 team captains. Each team captain recruits at least 5 team members. Your team may be a combination of co-workers and other business associates that are Chamber members.

#### **Why Be A Volunteer?**

- For the weekly cash incentives paid to producing volunteers—it starts with \$25 but the sky is the limit
- For the free weekly reward luncheons

- For the recognition at weekly reward luncheons, in *Shoals Business Perspectives* magazine, and on the TRC website (pictures of the top 3 producers and their company name will appear at the top of the TRC website each day)
- For a better understanding of Chamber programs, initiatives and sponsorship opportunities
- To enhance your relationship with community leaders
- For the door prizes
- To network with other Chamber members
- To earn a TRC Victory Trip for you and a guest

2007—Cruise to Cozumel  
2008—TBA

### Seeking Executive Director

United Way of Northwest Alabama, Inc. seeks Executive Director. BS/BA is required with a minimum of 3 years of management experience, preferably in non-profit human services. Full job description and benefits summary can be found at [www.uwshoals.org](http://www.uwshoals.org). Interested individuals should submit seven (7) copies of letter of interest, resume, references, & salary history to: Attn: Search Committee c/o United Way of NW AL 300 Industry Street / Florence, AL 35631 Deadline for submittal is Tuesday, February 19, 2008.

"Birth Of A Legend: The Story Of The WAWA", a full-length motion picture shot entirely in The Shoals has now been released as a DVD. Help support our movie makers by visiting [www.birthofalegend.com](http://www.birthofalegend.com) and getting yourself a copy of this very funny flick. Chamber members Steve & Sheri Wiggins of Whippoorwill Hollow Films produced and directed it. [www.whippoorwillhollowfilms.com](http://www.whippoorwillhollowfilms.com)

SAVE YOURSELF A TRIP BY VISITING [WWW.SOCIALSECURITY.GOV](http://WWW.SOCIALSECURITY.GOV)

Here are some of the things you can do if you visit us online at [www.socialsecurity.gov](http://www.socialsecurity.gov)

Apply for benefits / See if you qualify for Social Security / Request a Statement

Just a sample of the many services now available online from Social Security. So whatever your business with Social Security may be, check out our website and visit "Online Claims and Services" at [www.socialsecurity.gov](http://www.socialsecurity.gov).

Gov. Bob Riley will lead a delegation of business, education, and government leaders to The People's Republic of China to help Alabama companies market themselves to the state's third largest trading partner and promote the state as a world class business center. The trip will be coordinated by the Alabama Development Office and the China office represented by BDBC International LLC.

April 4-12, 2008 you will visit Shanghai, Nanjing, Hong Kong and Shenzhen.

For more information, or to apply for the China Trade Mission, Call 334-242-0450 to speak to Heath Cosgrove. Or E-mail : [heath.cosgrove@ado.alabama.gov](mailto:heath.cosgrove@ado.alabama.gov)

The University of North Alabama Office of Continuing Studies and Outreach announces registration for **human resources certification training courses** through the Society of Human Resource Management Learning System. The courses will be offered both in the classroom and online. Both courses begin Feb. 4 and conclude May 2. The course provides an up-to-date overview of key human resource management concepts and trends and is based on the new 2008 Human Resource Certification Institute body of knowledge. For registration or more information, call the UNA Office of Continuing Studies and Outreach at 256-765-4862, or visit [www.una.edu/conted](http://www.una.edu/conted) and select Human Resources

Academy Award winner **Billy Bob Thornton** will be the special guest for the 2008 George Lindsey UNA Film Festival. **The 11th annual festivities will take place March 6-9 at the University of North Alabama** and across the surrounding Shoals area. Thornton – who calls himself "the world's biggest fan" of "The Andy Griffith Show" and its colorful Mayberry characters – is scheduled to appear at the Lindsey festival March 7.

### Education / Workforce Development Info

o Summer Technology Institute for Educators – We received a grant from the Rural Alabama Initiative, through Auburn University and the Alabama Extension Service to develop and implement a professional development event for Shoals educators. The program will place middle & high school math & science teachers and counselors in NW-SCC technical programs for two weeks, to learn the educational, soft and hard skills requirements necessary for each program and the jobs to which they lead; participate in hands-on activities in the classes; hear from business representatives about why they need more skilled workers and the

career paths (and salaries) to which these technical programs lead; hear from students about their career aspirations; and tour businesses using the skills from the technical programs.

o Youth Entrepreneurship Summit, March 12 & 13 – 10<sup>th</sup> grade Career Technical students will hear from business and industry leaders and motivational speakers about starting their own businesses and the education and skills required for today's workforce. They will also participate in the Reality Check program – a hands-on “being an adult in the real world is expensive” budgeting activity to help them better understand how education affects their career, which affects their bank account, which affects their desired lifestyle.

o GOT EMPLOYEES?? 2008 Shoals Job Fair – coming May 2008... will you participate? Plans are just getting underway for the annual Shoals Job Fair. Thank you to our Sponsors: Gold - Sara Lee & Silver - Kelly Services

o Teacher Supply Depot – Donations of new or gently-used school or office supplies are always needed for the next opening, including: paper; desk accessories; good, working (gently used) equipment. Cash is also very helpful in purchasing new school supplies. All donations are tax deductible, made to the Shoals Area Chamber Foundation.

THANK YOU especially to our Sponsors: Presenting - Wachovia Foundation, Gold - Sara Lee, Silver – Buffaloe Billing & Medical Solutions, Independent Computer Services, Internal Medicine Assoc., and Ronnie Campbell's Collision Center.

· Shoals Business and Industry WORKFORCE NEEDS SURVEY FOR SCHOOLS (on-line) - Shoals Employers, if you have not done so already, please go to this link

<http://www.shoalschambersurvey.com/survey/q.asp?sid=1&k=whtnofualy> and complete the workforce needs survey. Your input will assist our local schools to better prepare YOUR FUTURE WORKFORCE! If you've ever wished you could communicate your workforce needs to educators, this is your opportunity! Please help us help you!

· SPEAKERS BUREAU FOR SHOALS AREA SCHOOLS - Please share your wisdom & experience by speaking to / training students &/or educators in Shoals area schools (elementary through college). If you know about it or are interested in it, students would probably like to hear about it (career / skills info, character development, social etiquette, hobbies, travel & life experiences, etc.) Complete this brief on-line survey listing the topics about which you would be willing to speak / train & your contact information, at <http://www.shoalschambersurvey.com/survey/q.asp?sid=22&k=kbtsdidgt>

Business Marketing Committee

Shoals Business-to-Business Network

Do more business at home in the Shoals!! The Shoals Chamber of Commerce wants local businesses to thrive! What better way to cut costs or make additional revenue than doing more business with other local businesses?

Do all the other businesses in the area know what you do? Do you know all that they do? We want to help you make those connections with local businesses & organizations who are potential suppliers and customers for you.

Please go to this link <http://www.shoalschambersurvey.com/survey/q.asp?sid=20&k=irsdzbbgqs> and complete the very brief (10 questions) “Shoals Business to Business Network” survey and hopefully do more business right here at home!

Hope to hear from you soon!